



FOR IMMEDIATE RELEASE

The American Choice Awards Announces National Best Brand Winner – Pilgrim Home and Hearth®

New York, New York – The American Choice Awards (America’s Largest Consumer Vote) announces **Pilgrim Home and Hearth®** as winner of the **National Best Brand Award in Fireplace Accessories & Décor**.

More than 1,500 brands are judged by American consumers in over 200 categories in Food and Beverage, Beauty, Household Care, Health and Personal Care, Home and Garden & Kids and Pets. American Choice Awards Best Brand Winners and Nominees include selections from Crest®, Black & Decker®, Nestlé®, KitchenAid®, L’Oréal® and many leading smaller brands. The American Choice Awards are 100% consumer-voted, and all brands have an equal opportunity to win.

“We are happy to welcome Pilgrim Home and Hearth into our family of National Best Brand Winners. Their decades-long commitment to consumers has helped homeowners make their fireplace a warm, safe and stylish focal point in their living space. We salute this innovative brand and their outstanding team,” said Jen Johansen, Senior Vice President of American Choice Awards Polling and Research.

There is nothing quite as appealing as the ambiance of a warm, glowing fireplace. The nearly fifty million fireplaces in American homes can be both a source of warmth, and an appealing décor element. Pilgrim Home and Hearth is at the forefront of improving fireplace safety, usability and appearance; and for over 65 years they’ve been the leading choice in fireplace accessories for both retailers and consumers. Pilgrim’s unmatched selection of top-quality fireplace screens, tool sets, wood holders and lifetime-guaranteed grates makes the family hearth a safer, more functional and inviting space. With beautiful design options in andirons, hearth rugs, candelabras, lanterns, and more, Pilgrim’s thoughtful décor products enhance the look of any room from classic to contemporary – even in the White House. Pilgrim also offers the largest “made to measure” custom fireplace screen program made in the USA. So, whatever the size, application or look you want to achieve, Pilgrim has your fireplace needs covered.

“We’re honored to win the American Choice Awards National Best Brand Seal, and proud that millions of consumers trust our products to be at the center of their homes” said Doug Jenks, Pilgrim Home and Hearth® President & CEO.

Today’s consumers are overwhelmed with options, and they rely on reviews and recommendations more than ever before. The National Best Brand Seal empowers shoppers to cut through the clutter and instantly recognize The Choice of American Consumers®.

About Pilgrim Home and Hearth:

Pilgrim Home & Hearth is a global supplier of fireplace accessories and has been at the center of the hearth and home for over 65 years. Pilgrim markets its products under the brand names of Pilgrim®, Napa Forge® and Old World®. Our broad selection of robust, hand-forged steel products is appreciated by those who yearn for the virtues of quality craftsmanship and lasting materials. Pilgrim products can be purchased through regional distributors and over 750 specialty retailers across North America. For additional information, please visit www.PilgrimHearth.com .

About the National Best Brand Awards:

The American Choice Awards brings together foremost research, influential media and consumers from coast-to-coast to determine America’s favorite brands. The National Best Brand Seal empowers consumers to save time and make better choices for themselves and their families. You will find Best Brand Winner Announcements on national TV, and in American Choice Awards Special Feature Sections in leading publications and websites. American Choice Awards voting and operations are located in New York, NY and Orlando, FL. For additional information, please visit www.AmericanChoiceAwards.com .